

# 2019-2020 District Goals



**District:** District A 16  
**Constitutional Area:** Canada

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 85% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

We are offering club officer training in each of the 4 regions in early to mid May. We develop all training sessions with the Governor's team which includes the GLT co-coordinator along with FDI/LCIP trained instructors.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

District officer orientation will be held in early May for initial training and then a 2nd more in depth training to be held first part of September. Program set out by DG and the GLT/FDI team. Each district officer is assigned a mentor at the convention once the elections are completed. The mentors are chosen from the honorary committee.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Preparation for District Officers for 2020-2021 - April 2020

\*Identify potential leaders within the district - July 2019 - on going GLT/DG Team

\*Promote Alli/FDILCIP to potential leaders Nov 2019 - GLT

\*Promote ELLI to potential candidates - Sept 2019 GLT

\*Zone Chair info session - January 2020 GLT/FDI

\*Invite each RC to one DG Team meeting - ongoing DG

\*ZC/RC training - June 219 with a review October 2019 - GLT/FDI/DG Team

Leadership Development at Club Level

3rd round zone meetings with GLT content March 2020 - GLT

Certified Guiding Lions

\*identify potential CGL candidates - November 2020 GLT/DG Team

\* Delivier CGL workshop February 2020 - GLT/FDI

Leadership Week being held May 2nd to 9th Inclusive

## **MEMBERSHIP: INVITE FOR IMPACT**

	FY New Members
1st Quarter	20
2nd Quarter	35
3rd Quarter	30
4th Quarter	30

**By the end of the 4th quarter, the district will add a total of 115 new members.**

### **Action Items:**

My district will establish 1 club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will start 2 Speciality Club(s).

Charter two new clubs to be added to the district in 2020 \* DG/GMT/NAMI

\* Target adult style condo's and apartments have been identified

\*Identify pockets of new housing development

\*Culturally diverse areas have been identified

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	12
3rd Quarter	12
4th Quarter	25

**By the end of the 4th quarter, the district's membership drops will not exceed 59 members.**

### Action Items:

## NET GROWTH GOAL

115	+	40	-	59	=	96
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 87850 people.

### Action Items:

Of the total number of people served in my district, 14641 people will be youth (under 18 years old). My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide). I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

\*\* We will be working with Diabetes Canada on improvements for Camp Huronda

\*\* We are very busy with vision screening

\* We are starting to take an active role in childhood cancer

\*we are very busy with breakfast clubs etc

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 275 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

\*1st round of joint zone meetings will be focused on a presentation and group participation on service projects - Sept/Oct/ 2019 GST coordinator

\*GST to provide idea guidelines from LCI for 5 pillars.

- club officer training and 1st round of zone meetings - June/Sept/Oct

## Custom goal and action items

\*Highlight and celebrate service in social media, DG Newsletter , lions magazine and district convention - July 2019-ongoing GST/ Social Media/Marketing

\*Service action week to be held October 20th - 26th inclusive

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 250.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 0 100/100 Clubs this year

Additional action items to achieve this goal:

LCIF \_ to raise \$30,000 to LCIF fund - Completion June 30th 2020

\*Meet with clubs who host gala's to contribute to LCIF - May 2019 - ongoing

\*Promote LCIF tru club Excellence award program - July 2020- ongoing RC/ZC

\*Host a fundraising event with a key note guest - Sept. 28th 2019 DG Team

\*Promote campaign 100 to all clubs

DG Visits and LCIF Coordinator - July 2019 - ongoing DG/LCIF

Promote with a challenge for personal donations - July 2019 - ongoing DG/LCIF

## ADVOCATE

**In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Maintain the 90% of clubs reporting service (SAR) - June 2020

\* Train secretaries at club officer training - June 2019

\*Update the "how to video" for my lion - July 2019

\*1st VDG to talk to Secretaries at the first round of joint zone meetings to highlight the importance of reporting  
Sept/Oct 2019 - DG Team

\*RC to contact clubs that are not reporting on a regular basis to identify if they need additional training - August 2019 - ongoing RC